

# MORGAN BARBA

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(412) 335-2479

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**SUMMARY** *I am a dynamic creative professional with a relentless passion for the arts and 8+ years working in various aspects of live entertainment.*

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**EXPERIENCE**

**SENIOR DESIGNER**  
Pittsburgh Cultural Trust  
*February 2022–Present | Pittsburgh, PA*  
*Lead the execution of striking visual materials, including brochures, posters, digital assets, and event collateral*  
*Consistently meet deadlines and adhere to brand guidelines*

**DIGITAL DESIGNER**  
Pittsburgh Cultural Trust  
*October 2017–February 2022 | Pittsburgh, PA*  
*Conceptualize and design visually captivating digital assets, social media content, email campaigns*

**FREELANCE**  
**GRAPHIC DESIGNER**  
*2016–Present | Pittsburgh, PA*  
*Select clients include Disney Theatrical, Super Awesome Friends, Chickenshed NYC, Stars in the House, The Ellis School, Huntington Theatre Company, Marble + Match*

**DESIGN INTERN**  
SpotCo  
*January–March 2017 | New York, NY*  
*Assist Designers on key art for Broadway and Off-Broadway shows*  
*Produce brand collateral including front of house, print, web, and social media design*

**DESIGN INTERN**  
Situation Interactive  
*October–December 2016 | New York, NY*  
*Participate in design for landing pages, emails, and large scale digital campaigns for Broadway shows*

**MARKETING INTERN**  
New York Musical Festival  
*May–August 2016 | New York, NY*  
*Promote summer 2016 Festival via exciting brand assets, effective digital assets, and engaging marketing copy*

**INTERACTIVE DESIGN INTERN**  
Marc USA  
*June–August 2015 | Pittsburgh, PA*  
*Collaborate with clients, copywriters, and marketers to define strategic direction for designs based on market indicators and brand identity*  
*Conceptualize emails and micro-sites for clients*

**HOUSE MANAGER**  
Opera Theater of Pittsburgh  
*June–August 2015 | Pittsburgh, PA*  
*Lead and coordinate Front of House team to ensure a top-notch pre- and post-show experience for patrons*

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**SPECIAL SKILLS** *Time-management, adaptability, leadership, remaining up-to-date on industry news and trends, humility, creative problem-solving, effective decision-maker, strong introspection, active listening, ability to stay calm under pressure.*

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**EDUCATION**

**UX DESIGN**  
**PROFESSIONAL CERTIFICATE**  
Google/ Coursera  
*August 2023–In progress*  
*Learn to apply foundational UX concepts, like user-centered design, accessibility, and equity-focused design*  
*Practice empathizing with users, define pain points, ideate solutions, creating wireframes, and testing designs*

**KENT STATE UNIVERSITY**  
*August 2012–May 2016 | Kent, OH*  
*Bachelor's degree in Visual Communications Design*  
*Minor in Journalism*

**STUDY ABROAD**  
*August–December 2015 | Florence, Italy*  
*Study Italian language, media, cinema, and Renaissance art history*